

# Water Matters

A communiqué from JAL

\*For private circulation only

## BUSINESS REVIEW MEET

The Annual Business Review Meeting at Hotel Radius, Mohali, was a remarkable occasion to assess our company's performance and recognize individual and team contributions. Valuable market insights and feedback gathered during the event will guide our strategies for the upcoming fiscal year. The newly devised action plan reflects our commitment to innovation, continuous growth, and excellence. We thank everyone involved for making this event successful as we move forward with renewed focus and determination.



## EXPLORE THE WORLD WITH OUR DEALER LOYALTY PROGRAM



## EXHIBITIONS



At exhibitions, JAL's innovative, high-quality product displays attracted diverse audiences, including dignitaries and architects, earning widespread praise. These events highlighted JAL's industry leadership and commitment to delivering exceptional, trustworthy solutions.

## ANDHRA PRADESH

### Property Show 2024

Chebrolu Hanumaiah Company, Guntur  
10-12 January, 2025



## HARYANA

Golf Club, Panchkula  
9 February, 2025



## Jharkhand

### EXPO UTSAV 2024

Morabadi Maidan, Ranchi  
26-2 October, 2024

JAL received **Best Stall Award** at Expo Utsav Exhibition



## KARNATAKA

### Build Expo 2024

Mruthyunjaya Kalyana Mantapa, Ranebennur  
25-27 October, 2024



### BUILD MAT 2024

Govt. High School Ground, Pb Road, Davangere  
15-17 November, 2024



### BUILD TECH 2024

Jnanakshi Convention Hall, B M Road, Hassan  
20-21 December, 2024



### BUILDECOR 2025

Kadapa Maidan, Kalabhavan Ground, Dharwad  
7-9 February, 2025



## MAHARASHTRA

Acetech 2024,  
Bombay Exhibition Center, Mumbai  
14-17 November, 2024



## PUNJAB

Rotary Utsav, Dappar  
24-26 January, 2025



Aayaam 2025, Zirakpur  
8 March, 2025



## UTTAR PRADESH

Lucknow Architect Association  
Ekana International Stadium, Gomti Nagar, Lucknow  
10-12 January, 2025



## DEALER MEET

UTTARAKHAND  
Hotel Mangal Murti Banquet Hall, Pithoragarh  
21 December, 2024



## KERALA

Hotel Broad Bean, Kannur- 23 December, 2024



## JAL SHOPEES

JAL has opened Shopees in various cities, providing a one-stop solution for customers' bathroom needs. These Shopees simplify the decision-making process, offering convenience and expert assistance to help customers choose the perfect products.

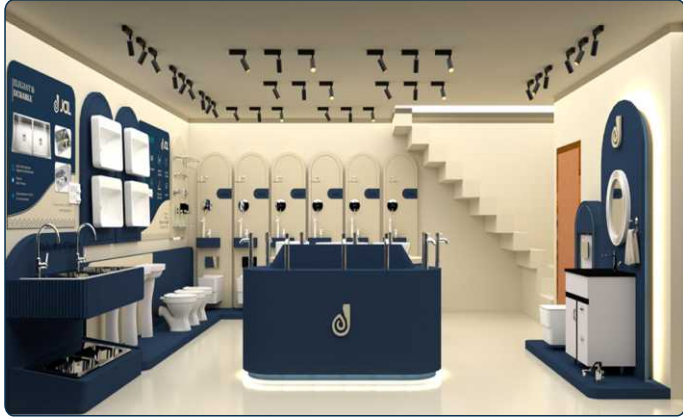
### GOA

Om Sai Ram Sales, Bicholim



### JAMMU & KASHMIR

Gujral Enterprises, Naushera



### KARNATAKA

Santosh Marketing, Gadag



## MAHARASHTRA

Shivam Traders, Kurduvadi



Raj Plumbers & Sanitary Suppliers, Tembhurni



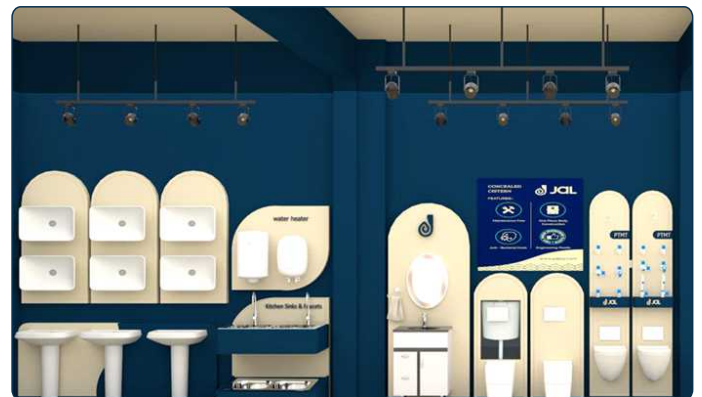
## PUNJAB

Bharat Sanitary Traders, Ludhiana



## RAJASTHAN

Anjana Sanitary & Electricals, Jalore



# PLUMBER TRAINING PROGRAMS

JAL organized multiple Plumber Training Programs at various locations in collaboration with dealers and distributors. These programs aimed to enhance awareness and understanding of JAL products, ensuring better knowledge-sharing within the industry

## ASSAM

Capital Marbel Center, Kohima- 21st January, 25



## BIHAR

Bajaj Trading Co., Chakia, Motihari- 7th October, 24



Om Hardware, Muzaffarpur- 17th October, 24



## GOA

Smart Marketing, Goa - 14th October, 24



Crystal Hardware, Mapusa-21st December, 24



Om Sai Ram Sales, Dodamarg- 1st January, 25



Laxmi Trader, Goa -20th January 25



MV Traders, Goa- 11th February 25



Disha Traders, Tilamol- 22nd February, 25



# PLUMBER TRAINING PROGRAMS

## HARYANA

Luxmi Tiles & Sanitary Store, Jind - 21st January, 25



Shiv Shakti Enterprises, Panchkula - 17th February, 25



## HIMACHAL PRADESH

Himachal Builders, Dharamshala - 13th Nov., 24



## JAMMU & KASHMIR

Nav Durga Hardware Store, Bhalichak -18th November 24



Kamla Traders, Kathua-26th November, 24



## JAMMU & KASHMIR

Badyal Sanitary Store, Samba-30th November, 24



New Krishna Hardware Store, Lower Thatri-3rd Dec., 24



Rajinder Hardware Store, Sunderbani-3rd Dec., 24

Gujral Enterprises & Gujral Building Material, Noushera



Kailash Agencies, Udampur-4th December, 24



Radha Shyam & Sons, Kathua-11th February, 25



# PLUMBER TRAINING PROGRAMS

## JHARKHAND

R K Enterprises, Deoghar-16th December, 24



## KERALA

Malabar Hardwares, Kuttoth-12th September 2024



Thankam Sanitary, Kerala-20th October, 24



Ocean Ceramics, Thalassery-30th January, 25



Victory Sales Corporation, Kannur-31st January, 25



## KERALA

White Ceramics Tiles & Sanitaries, Kannur-1st Feb., 25



Pondy Meridian Tiles & Sanitaries, Chokli-2nd February,25



MIG Trading, Kasargod-6th February, 25



KNR Electricals, -7th February, 25



## MAHARASHTRA

Shivrupa Ceramics, Sangli-23rd October, 24



# PLUMBER TRAINING PROGRAMS

## MAHARASHTRA

Mamta Sales Corp, Jamkhed-25th October, 24



Bhaneshwar Plumbing & H/w, Shrigonda-8th Nov.,24



Baba Marbals, Khanapur-6th December, 24



Patel Traders, Kadegaon, Sangli-17th December, 24



Hatimbhai & Mulla, Barshi, Solapur-1st January, 25



## MADHYA PRADESH

Sanitary House, Satna-23rd October, 24



## PUNJAB

Shiv Shakti Enterprises, Ludhiana-13th December, 24



## RAJASTHAN

Skyline Buildplus Private Limited, Karauli-16th Oct., 24



Mahadev Enterprises, Jodhpur-8th February, 25



## UTTAR PRADESH

Garg Sanitary Ware, Lucknow-17th October, 24





# PLUMBER TRAINING PROGRAMS

## UTTAR PRADESH

Amit Tiles & Sanitaryware, Hardoi-24th October, 24



Shree Ram Enterprise, Hathras-27th October, 24



Yadav Machinery Stores, Ayodhya-28th October, 24



Shri Balaji Sanitary & Hardware, Raebareli-28th Oct., 24



New Reliable Trader, Moradabad-4th November, 24



## UTTAR PRADESH

New Prakash Agency Akbarpur 5th February, 25



Shiv Traders, Ayodhya-8th February, 25



Shree Krishna Pipe Store, Farrukhabad 11th Feb., 25



Bharat Enterprises, Lucknow-13th February 2025



Chaudhary Sanitary & Elect., Gorakhpur-18th Feb., 25



# PLUMBER TRAINING PROGRAMS

## UTTARAKHAND

Kavindra Traders, Pithoragarh-13th November, 24



Tiwari Hardware, Pithoragarh-20th December 2024



Rawat Brothers, Pithoragarh-22nd December, 24



## WEST BENGAL

Tushar Enterprises, Bhagwangola - 29th November, 24



Aman Hardware, Talibpur-15th December, 24



Rakesh Traders, Bhabta -14th January, 25



## WORLD PLUMBING DAY - PANCHKULA 11TH MARCH, 2025



## GLIMPSE OF NEWLY INTRODUCED ITEMS

### Overhead Shower & Hand Shower

Cat No. 40120N  
MRP: 412/-



Cat No. 40150N  
MRP: 462/-



### Instant Water Heater



Insta  
Cat No. 540005-I  
MRP: 5800/-

## GLIMPSE OF NEWLY INTRODUCED ITEMS

### TAWI



**14916**  
Single Lever Basin Mixer  
(Tall Model)  
MRP 4098 /-



**1427**  
Pillar Tap 'Swivel' with  
Foam Flow MRP 1740/-



**14616**  
Single Lever Basin  
Mixer MRP 2460 /-



**1436**  
Bib Tap 'Long Body'  
with Flange MRP 1190/-

### KEN



bright gold



**84716-79**  
Single Lever Basin Mixer  
(Tall Model) MRP 15575/-

rose gold



**84616-95**  
Single Lever Basin Mixer  
MRP 11168/-

black



**84751-60**  
Single Lever Wall Mixer with  
Tip-tone Spout with provision of  
Hand Shower MRP 15245/-

chrome



**84362**  
Bib Tap with flange  
MRP 3296/-

### KOLAB



**81222-79**  
Pillar Tap Tall Model with flange  
MRP 6339/-



**81390-95**  
Bib Tap 'Two Way' with flange  
MRP 4021/-



**81608S25-60**  
Exp.parts of Single Lever Wall  
Mounted Concealed Basin Mixer with  
Straight Round Spout MRP 5740/-

### NALINI PRO



**83220-79**  
Pillar Tap with flange  
MRP 4249/-



**83390-95**  
Bib Tap 'Two Way' with flange  
MRP 4129/-



**83456-60**  
Concealed Stop Cock 15 mm  
MRP 3195/-

### DRAS PRO



**79835S25-79**  
Exposed part of Single Lever Concealed  
Divertor Mixer Push Type MRP 3170/-



**79653S25-95**  
Exp. parts of Single Lever Con.  
Div. Mixer 4 outlets MRP 12213/-



**79830S25-60**  
Exposed parts of Single Lever Concealed  
Divertor Mixer Easy Turn MRP 4464/-

### ALLIED PRODUCTS



**1861-79**  
Bottle Trap 'Elegant' 32 mm  
MRP 5803/-



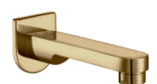
**9224-79**  
ABS Health Faucet with Flexible  
Hose Pipe & Wall Mounted Hook  
MRP 2633/-



**40718-95**  
Skein Shower 8" Square  
flow Stainless Steel  
MRP 4048/-



**75155-60 (Matt Black)**  
Hand Shower  
MRP 3510/-



**77076-79**  
Tub Filler with Flange  
MRP 2714/-

# STAR PERFORMERS FOR THE F.Y 2024-25



## Puru Arora

Asstt. Manager (Design Dept.)  
In recognition of outstanding performance,  
proactive approach &  
exceptional contribution



## Rahul Trehan

Sr. Customer Care Executive  
Award received by Mr. Swatantar Dadwal  
on behalf of Rahul Trehan  
in recognition of outstanding contribution  
to Achieving Sales targets



## Waseem Ahmad

Area Sales Manager  
Award received by Mr. B.M. Kapila  
on behalf of Waseem Ahmad  
in recognition of outstanding contribution  
to Achieving Sales Targets

## CELEBRATIONS



Picnic Delights at Morni Hills



Picnic Delights at Morni Hills



Office Holi Celebrations with Rangoli



Puja in Our New Office



Anniversary of our Director Mrs & Mr. Vivek Kapoor



Birthday Celebrations



Best Dressed category on the occasion of Diwali! & Holi!

## DO YOU HAVE A STORY TO TELL?

Mail us at [jal@jaljoy.com](mailto:jal@jaljoy.com) & Be a part of our Next Newsletter.



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